

Press release

La FoodTech at SIAL 2018

Dijon, October 3rd 2018 - La FoodTech will attend **SIAL Paris**, the world's largest food innovation exhibition, from October 21st to October 25th 2018, in a dedicated space in Hall 6, booth 6 PLH 001.



The French Tech thematic network #FoodTech #AgTech, composed of five cities (Dijon, Lyon, Rennes-Saint-Malo, Montpellier and Brest), will be at SIAL to present the future of food and the use of emerging technologies in the food sector, from farm to fork.



La FoodTech has partnered with several of the leading players of the food market to conceive its exhibition space:

- **INRA** is the first agronomic research institute in Europe. It supports transitions and proposes disruptive innovations.
- **Groupement Les Mousquetaires**, thanks to its unique positioning "Producers & Retailers", has a strong innovation capacity, and facilitates collaboration with startups.
- **Groupe Seb**, world leader in small domestic equipment, and **Orange**, one of the world main telecom operators, join forces to innovate and present the platforms Cooking Recipe Services and Foodle.



In order to present the whole food sector from farm to fork, la FoodTech and its partners invited more than twenty startups to exhibit their solution to food professionals: **find out more about the startups [here](#)**.

With SIAL innovation and Future Lab, SIAL can be seen as the place where food is invented. Therefore, it is quite natural for la FoodTech to exhibit at SIAL to highlight the FoodTech AgTech network action. The network indeed federates various innovative players – entrepreneurs, industrial key players, researchers, public sector – at the crossroads of several branches: digital, agricultural, agri-food, food retail and consumption goods.

About la FoodTech

Member of the French Tech thematic network #FoodTech #AgTech since 2016, la FoodTech's mission is to federate the ecosystem key players, to promote their innovative actions and to support their acceleration. To this end, La FoodTech organizes and takes part in various events (Food Use Tech, VivaTech, SIAL, SIRHA...), keeps up-to-date with the FoodTech AgTech actuality, and maintains relationships with the whole ecosystem.

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