

17 - 21 OCT. 2026

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SIAL PARIS 2026: THE EVENT THAT SHEDS LIGHT ON AND ACCELERATES THE GLOBAL FOOD BUSINESS

SIAL Paris returns to Paris Nord Villepinte from 17 to 21 October 2026.

A benchmark event for food industry professionals, SIAL Paris stands out as a **meeting that accelerates business**, showcases major innovations and offers a clear vision of the **trends that will transform global food**.

With **85% of the space already booked**, the show reaffirms its international appeal, buoyed by the renewed confidence of companies working in the sector.

With **8,000 exhibitors expected, 295,000 professionals** and 10 key exhibition sectors over **280,000 m²**, SIAL Paris is the meeting place for decision-makers, brands, manufacturers, distributors, suppliers and entrepreneurs from around the world.



INNOVATION

A driving force reinventing food

In 2026, SIAL Paris will, more than ever, emphasise its **desire to build strategies around innovation** – a **living, useful, responsible innovation** that can rise to nutritional, environmental and societal challenges while leaving **room for enjoyment, creativity and emotion**. SIAL Paris will embody this innovation through bold exhibitors and **over 650 startups** as well as **increasingly influential event areas**, offering an **updated experience** to highlight inspiring discoveries and fuel a collective dynamic focused on the future.

SIAL Innovation, which will celebrate its 30th anniversary in 2026, is reinventing itself with a **brand-new design and an enriched experience** that gives attendees the opportunity to see, taste and understand tomorrow's food. The competition has become a global benchmark that offers a unique overview of the sector's most promising products and solutions.

The **SIAL Taste** tasting area will now be right at the heart of SIAL Innovation, giving rise to a larger, more immersive whole. A new speaking area will host interviews with prizewinners, corporate presentations and mini-talks on innovation. Last but not least, an extended exhibition programme will give greater visibility to the chosen innovations showcased in person or via screens.

SIAL Start-up, the stage for young companies that are reinventing food, confirms its role as a major international showcase for food tech in 2026. It offers a key area dedicated to startups and incubators and will welcome nearly 150 young companies that highlight the sector's constantly evolving dynamic.

A dedicated **Startup Pitch** stage will provide an opportunity to discover emerging projects that are transforming uses and paving the way for new food models.

"We'll be supporting innovation and demonstrating our determination to showcase creativity that nurtures ideas, accelerates transitions and turns challenges into opportunities. SIAL Paris 2026 will highlight innovation that's committed, aware, focused on concrete solutions and capable of opening up new prospects for the entire food industry."



Audrey Ashworth,
SIAL Paris Director

SIAL Paris, a strategic platform for French companies

SIAL Paris plays a key role in **supporting French companies in their development** by securing **opportunities on the French market as well as internationally**. At a time of heightened global competition, SIAL Paris represents a strategic lever to showcase national expertise, boost the competitiveness of the French food industry and **strengthen the sector's collective momentum**.

- » An average of 136 contacts made per exhibitor.
- » A programme of 5,000 Top Buyers.
- » Over €60 billion in purchasing power from Top Buyers (alone) during the show
- » 83% of buyers made transactions on site or after SIAL.

**SIAL
INNO-
-VATION**

**SIAL
TASTE**

**SIAL
STARTUP**

**SIAL
PITCH**

INSPIRATION

Understand, anticipate and shed light on market changes

SIAL Paris is more than just a trade show – it's a real **hub of inspiration** and reflection, where major societal and environmental issues are integrated into the heart of companies' strategies.

SIAL Summit will bring together international experts, researchers, executives and decision-makers around a premium conference programme designed to anticipate major industry transformations. There are three main areas of focus:

» **What food systems are needed for 2030?**

To explore the issues of food sovereignty and the challenges posed by climate change and pressure on biodiversity, moving towards a sustainable value chain.

» **Data, traceability, AI:** when technology redefines agri-food chains.

» Understanding and anticipating **new consumer expectations** by focusing on the transformation of

global demand (enjoyment, health, new diets, ultra-personalisation and more): what are the adjustments and opportunities for retail and food service players?

SIAL Paris is renewing **SIAL for Change**, its award dedicated to Corporate Social Responsibility (CSR), **rolling it out in an event space dedicated** to highlighting sustainable practices that are helping to build a more equitable, human and environmentally friendly future. This space will host the SIAL for Change competition, feature career opportunities via **SIAL Jobs** and highlight the show's **CSR initiatives**, offering a comprehensive showcase of the sustainable and responsible practices shaping the future of the food industry.

SIAL Talks, the show's unmissable stage, will bring together experts, retailers and major players in food service over five days to reveal and analyse the major trends shaping the food market.

**SIAL
SUMMITS**

**SIAL
FOR CHANGE**

**SIAL
JOBS**

**SIAL
TALKS**



EXPERIENCE

A living show that's designed to encourage connections

SIAL Paris is a show to be experienced in an **atmosphere combining business and warmth**, a setting that encourages relevant connections and a space where sharing and enjoyment remain at the heart of the experience.

The show is innovating in 2026 with a **matchmaking platform** that gives exhibitors and buyers a simple, efficient way to organise their meetings. Smart AI-boosted recommendations make it easier to get in touch with the most relevant contacts to generate business. This latest feature is accompanied by a **new Meet & Match area**, an enhanced Business Lounge where **speed meeting sessions will take place**, offering an ideal setting to develop your network and close concrete opportunities.

Visitors will also be able to access sector-specific or themed **SIAL Guided Tours**, led by expert partners to help them discover targeted aspects of the show.

"SIAL Paris is an unmissable event for the entire international food industry. After celebrating 60 years of the show in 2024 with a record-breaking edition, we are continuing in 2026 with the same ambition: to connect professionals, generate business and offer an overview of the issues transforming the agri-food industry worldwide. That's the key focus of our mission: Inspire Food Business."



Nicolas Trentesaux,
SIAL Network
Managing Director



Key points to remember

SIAL Paris will be held from 17 to 21 October 2026 at Paris Nord Villepinte. With 8,000 exhibitors expected, 295,000 professionals and 85% of the space already booked, the show has reaffirmed its international appeal and its role as a strategic platform for connecting decision-makers, brands and manufacturers from all over the world.

In 2026, SIAL Paris is more determined than ever to put innovation at the heart of its strategies. SIAL Innovation has been redesigned with a new look and now incorporates SIAL Taste, offering an enhanced space for presentations and talks and providing opportunities to discover the products and solutions that will shape the food of the future. More than 650 startups, including 150 at SIAL Start-up, will be showcasing emerging projects that are transforming the food industry.

The show is expanding its business opportunities with an AI-powered matchmaking platform and a new Meet & Match area, promoting targeted appointments and speed meetings between exhibitors and buyers.

SIAL Paris offers the chance for inspiration and reflection and provides a unique opportunity to decipher trends and inspire the food industry of tomorrow through SIAL Summit and SIAL Talks, where experts and key players will share their analyses and perspectives. SIAL for Change supplements this approach, offering a new dedicated area highlighting the CSR competition, the show's sustainable initiatives and the career opportunities available via SIAL Jobs.

SIAL Paris 2026 brings together food industry professionals for a new event that combines business, innovation and inspiration.

SIAL

ABOUT SIAL PARIS

Organised by Comexposium, SIAL Paris is the world's largest food industry trade show, with 8,000 exhibitors expected to attend and 400,000 products on display. Every two years, this business-generating event offers a unique insight into the trends and opportunities in the sector. The event is part of SIAL Network, the world's largest network of trade shows dedicated to food and beverages, which brings together 17,000 exhibitors and 700,000 professionals from 205 countries through 11 regular shows (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL in China in Shanghai and Guangzhou, SIAL Interfood in Jakarta, SIAL in India in Mumbai, Food & Drinks Malaysia by SIAL in Kuala Lumpur, Gourmet Selection by SIAL, the Cheese and Dairy Products Show and Djazagro in Algiers). The next SIAL Paris will take place from 17 to 21 October 2026 at Paris Nord Villepinte.

www.sialparis.fr

COMEXPOSIUM

ABOUT COMEXPOSIUM

The Comexposium Group is the leader in event organisation and in bringing communities together around their business and their passions. Comexposium organises over 150 events for professionals and the general public, covering more than 10 industry sectors (agriculture/food, retail/digital, fashion/accessories, leisure, etc.).

As a creator of experiences and encounters between people, the group connects 48,000 exhibitors and 3.5 million visitors 365 days a year. Through its events (SIAL, ALLforPACK Emballage Paris, NRF, One to One E-Commerce, Foire de Paris, Rétromobile, etc.), Comexposium keeps its communities connected all year round via efficient and targeted omnichannel tools.

www.comexposium.com



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