



SIAL PARIS 2026: TWO MAJOR COMPETITIONS TO ACCELERATE INNOVATION AND THE SUSTAINABLE TRANSITION OF THE AGRI-FOOD SECTOR

The SIAL Innovation and SIAL For Change competitions are now open for entries and invite all companies in the agri-food sector to showcase their most innovative and responsible initiatives.



At a time when environmental, societal and nutritional challenges are profoundly reshaping the agri-food industry, SIAL Paris reaffirms its role as a catalyst for transformation. True to its DNA, the trade fair places innovation at the heart of its programme and mobilises the entire sector around concrete, sustainable and creative solutions.

Through its two flagship competitions – SIAL Innovation and SIAL For Change – SIAL Paris encourages companies to showcase their progress, share their commitments and actively contribute to a more responsible food system. With the #OwnTheChange movement, SIAL Paris is setting out a collective ambition: to look ahead to a future where social, societal and environmental issues are fully integrated into corporate strategies.



"In 2026, we will be more committed than ever to innovation, with the aim of promoting creativity that is useful, committed and action-oriented. SIAL Paris will highlight concrete solutions capable of accelerating transitions and opening up new prospects for the entire food sector."

Audrey Ashworth,
Director of SIAL Paris

SIAL Innovation: 30 years at the heart of food innovation

A leading international competition, SIAL Innovation celebrates its 30th anniversary in 2026. A true global showcase for innovation, it highlights the most innovative products and solutions on the market, in partnership with Protéines XTC, and is an unmissable event for all exhibitors wishing to promote their brand and products and boost their profile.

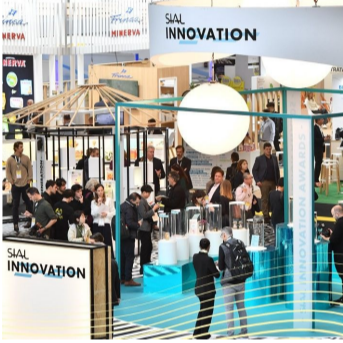
For this anniversary edition, the event has been revamped to offer an enhanced experience: a new layout to ensure the innovations on display are clearly visible, the inclusion of the SIAL Taste area offering tastings of selected products, and a new stage for talks to showcase the very best in innovation.

More than ever, SIAL Innovation embodies vibrant, responsible and inspiring innovation, capable of addressing major contemporary challenges whilst nurturing enjoyment and creativity.

Taking part in SIAL Innovation means giving your brand international visibility before, during and after the show, whilst promoting your products through a label recognised by industry professionals. It is also an opportunity to seize concrete business opportunities through meetings with buyers and investors, and to become fully part of a global dynamic of innovation and trends.

Practical information and terms and conditions:

- Competition open to exhibitors at SIAL Paris 2026 – Free entry
- Products launched within the last two years
- Registration closes on 28 August 2026
- Jury evaluation: September 2026
- Awards ceremony: sector-specific awards announced in September 2026. Gold, Silver and Bronze Grand Prix winners announced at the trade show in October.



SIAL For Change: the CSR award open to the entire agri-food sector

SIAL For Change is THE event dedicated to sustainable and responsible initiatives in the sector. For its second edition, this competition, organised in partnership with the CSR agency Hyssop, marks a major milestone in 2026.

A major new development: thanks to a groundbreaking partnership with The Foodies (an initiative led by FoodDrinkEurope and supported by the European Commission), the competition is open for the first time to non-exhibiting European SMEs and start-ups. A unique opportunity for all agri-food businesses to showcase their CSR commitments, whilst benefiting from the trade fair's unrivalled international platform.

Taking part in this competition enables a company to showcase its CSR commitments at European and international level. It is also an opportunity to gain visibility among decision-makers, the media and partners, whilst positioning itself as a key player in the sustainable transition. Finally, it offers the chance to become part of a committed and inspiring ecosystem.

Beyond the competition, SIAL For Change also becomes a central feature of the trade fair, designed as a hub for inspiration and the sharing of best sustainable practices.

Practical information and terms and conditions:

- Applications open: 24 March 2026
- Closing date for applications: 1 July 2026
- Jury evaluation: September 2026
- Awards ceremony: at the show, 18 October 2026
- Free competition open to all SIAL Paris exhibitors and, for the first time, to all non-exhibiting European SMEs and start-ups via the "SIAL For Change & The Foodies" category. More information at <https://thefoodies.eu/>



Two competitions, one ambition: to reveal the leaders of tomorrow

With SIAL Innovation and SIAL For Change, SIAL Paris reaffirms its role as an essential platform for identifying, promoting and amplifying the initiatives that are shaping the future of food.

These competitions are powerful drivers of visibility and reform for agri-food businesses, whilst helping to build a more innovative, responsible and resilient sector.

Applications are now open: it's up to French agri-food companies to seize this opportunity without delay!



Key points

SIAL Paris 2026 is now accepting entries for its two flagship competitions: SIAL Innovation and SIAL For Change. SIAL Innovation celebrates its 30th anniversary this year, showcasing the most innovative products and solutions in the agri-food sector. SIAL For Change highlights exhibitors' CSR initiatives, from start-ups to large corporations, and is open for the first time to European SMEs not exhibiting at the show. These competitions offer agri-food companies international visibility, enabling them to showcase their new products or sustainable commitments, and to position themselves as key players in the sector's innovation and responsible transition.



BREAKING NEWS!

SIAL Vietnam will make its debut in November 2026 in Ho Chi Minh City

SIAL Vietnam, the latest addition to the global SIAL network, will take place from 11 to 14 November 2026 at the Saigon Exhibition and Convention Centre. The event will bring together international food innovations and trends, whilst fostering business meetings between local and international professionals. Organised alongside the Food Expo International, SIAL Vietnam will offer visitors a unique platform to discover traditional Vietnamese products and global innovations in a single venue, enhancing visibility and opportunities for players in the agri-food industry across South-East Asia.

Please do not hesitate to contact us for further information or to arrange an interview.

Best of SIAL images

Press area & media library

ABOUT SIAL PARIS

Organised by Comexposium, SIAL Paris is the world's largest professional food trade fair, with 8,000 exhibitors expected and 400,000 products on display. As a key business generator, it offers a unique insight into the sector's trends and opportunities every two years. The event forms part of the SIAL Network, the world's largest network of trade fairs dedicated to food and drink, which brings together, through eleven regular events (SIAL Paris, SIAL Canada in Montreal and Toronto, SIAL China in Shanghai and Guangzhou, SIAL Interfood in Jakarta, SIAL India in Mumbai, Food & Drinks Malaysia by SIAL in Kuala Lumpur, Gourmet Selection by SIAL, the Cheese and Dairy Products Fair and Djazagou in Algiers), 17,000 exhibitors and 700,000 professionals from 205 countries. The next edition of SIAL Paris will take place from 17 to 21 October 2026 at Paris Nord Villepinte. www.sialparis.fr

14
SEPTEMBRE

Agence 14
Septembre@sial.com
Alexandra Grange - 06 03 94 62 47
Mathilde Tabone - 07 72 77 40 20
Marguerite Gaston - 06 33 43 22 20